CONTRACT

WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

Contract / Revision	Alt Order #
196369 /	

Product
Women Vote

Contract Dates	Estimate #
08/07/12 - 08/14/12	11570

Advertiser	Original Date / Revision
POL/Women Vote	08/07/12 / 08/07/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
WTNH	WTNH National Hous	National House

Special Handling

Demographic
Adults 25-54

IDB#	Advertiser Code	Product Code

Agency Ref	Advertiser Ref
IN2114/IN2116/SP175:	

And:

Media Strategies & Research
11350 Random Hills Road
Suite 670
Fairfax, VA 22030
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	WTNH	08/08/12	08/10/12	News 8 @ 6a	6a-7a		:30			NM	3	$1,350.00
Week:	Start Date 08/06/12	End Date 08/12/12	Weekdays --WTF--	Spots/Week 3	Rate $450.00							
2	WTNH	08/13/12	08/14/12	News 8 @ 6a	6a-7a		:30			NM	2	$900.00
Week:	Start Date 08/13/12	End Date 08/19/12	Weekdays MT-----	Spots/Week 2	Rate $450.00							
3	WTNH	08/08/12	08/10/12	GMA	7a-9a		:30			NM	3	$1,500.00
Week:	Start Date 08/06/12	End Date 08/12/12	Weekdays --WTF--	Spots/Week 3	Rate $500.00							
4	WTNH	08/13/12	08/14/12	GMA	7a-9a		:30			NM	2	$1,000.00
Week:	Start Date 08/13/12	End Date 08/19/12	Weekdays MT-----	Spots/Week 2	Rate $500.00							
5	WTNH	08/11/12	08/11/12	SaSu 6a-8a	6a-8a		:30			NM	1	$225.00
Week:	Start Date 08/06/12	End Date 08/12/12	Weekdays -----S-	Spots/Week 1	Rate $225.00							
6	WTNH	08/12/12	08/12/12	GMA SaSu	8a-9a		:30			NM	1	$350.00
Week:	Start Date 08/06/12	End Date 08/12/12	Weekdays ------S	Spots/Week 1	Rate $350.00							
7	WTNH	08/09/12	08/09/12	M-F 9a-10a	9a-10a		:30			NM	1	$300.00
Week:	Start Date 08/06/12	End Date 08/12/12	Weekdays ---T---	Spots/Week 1	Rate $300.00							
8	WTNH	08/10/12	08/10/12	M-F 10a-11a	10a-11a		:30			NM	1	$250.00
Week:	Start Date 08/06/12	End Date 08/12/12	Weekdays ----F--	Spots/Week 1	Rate $250.00							
9	WTNH	08/13/12	08/13/12	The View	11a-12p		:30			NM	1	$450.00
Week:	Start Date 08/13/12	End Date 08/19/12	Weekdays M------	Spots/Week 1	Rate $450.00							
10	WTNH	08/08/12	08/08/12	News 8 Noon	12p-1230p		:30			NM	1	$350.00
Week:	Start Date 08/06/12	End Date 08/12/12	Weekdays --W----	Spots/Week 1	Rate $350.00							
11	WTNH	08/13/12	08/13/12	Connecticut Style	1230p-1p		:30			NM	1	$250.00
Week:	Start Date 08/13/12	End Date 08/19/12	Weekdays M------	Spots/Week 1	Rate $250.00							
12	WTNH	08/08/12	08/10/12	M-F 4p-430p	4p-430p		:30			NM	2	$900.00

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(203) 784-8888

Contract / Revision	Alt Order #
196369 /	

Contract Dates	Product	Estimate #
08/07/12 - 08/14/12	Women Vote	11570

Advertiser	Original Date / Revision
POL/Women Vote	08/07/12 / 08/07/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week:		Start Date 08/06/12	End Date 08/12/12	Weekdays --W-F--	Spots/Week 2	Rate $450.00						
N 13	WTNH	08/07/12	08/09/12	M-F 430p-5p	430p-5p		:30			NM	7	$5,100.00
Week:		Start Date 08/06/12	End Date 08/12/12	Weekdays -T-T---	Spots/Week 2	Rate $450.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	WTNH	08/06/12-08/12/12		*M-F 430p-5p*	*430p-5p*	-Tu-Th-----	*:30*		*~~$450.00~~*	*NM*		
	See MG 13.3,13.4,13.5,13.6,13.7,13.8											
3	WTNH	08/10/12-08/10/12		M-F 430p-5p	430p-5p	------F----	:30		$450.00	NM		
Ⓜ	MG for 13.1,19.3,21.1,20.1,17.1											
4	WTNH	08/09/12-08/09/12		M-F 730p-8p	730p-8p	----Th-----	:30		$1,000.00	NM		
Ⓜ	MG for 13.1,19.3,21.1,20.1,17.1											
5	WTNH	08/10/12-08/10/12		Late News 8	11p-1135p	------F----	:30		$1,000.00	NM		
Ⓜ	MG for 13.1,19.3,21.1,20.1,17.1											
6	WTNH	08/13/12-08/13/12		News 8 6p-630p	6p-630p	M----------	:30		$1,500.00	NM		
Ⓜ	MG for 13.1,19.3,21.1,20.1,17.1											
7	WTNH	08/13/12-08/13/12		Nightline	1135p-120630a	M----------	:30		$500.00	NM		
Ⓜ	MG for 13.1,19.3,21.1,20.1,17.1											
8	WTNH	08/10/12-08/10/12		Daytime M-F 9a-4p	1p-3p	------F----	:30		$200.00	NM		
Ⓜ	MG for 13.1,19.3,21.1,20.1,17.1											
14	WTNH	08/13/12	08/13/12	M-F 430p-5p	430p-5p		:30			NM	1	$450.00
Week:		Start Date 08/13/12	End Date 08/19/12	Weekdays M------	Spots/Week 1	Rate $450.00						
15	WTNH	08/13/12	08/13/12	News 8 5p-6p	5p-6p		:30			NM	1	$1,000.00
Week:		Start Date 08/13/12	End Date 08/19/12	Weekdays M------	Spots/Week 1	Rate $1,000.00						
16	WTNH	08/08/12	08/10/12	News 8 5p-6p	5p-6p		:30			NM	3	$2,250.00
Week:		Start Date 08/06/12	End Date 08/12/12	Weekdays --WTF--	Spots/Week 3	Rate $750.00						
N 17	WTNH	08/07/12	08/10/12	News 8 6p-630p	6p-630p		:30			NM	3	$3,000.00
Week:		Start Date 08/06/12	End Date 08/12/12	Weekdays -TWTF--	Spots/Week 4	Rate $1,000.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	WTNH	08/06/12-08/12/12		*News 8 6p-630p*	*6p-630p*	-TuWThF----	*:30*		*~~$1,000.00~~*	*NM*		
	See MG 13.3,13.4,13.5,13.6,13.7,13.8											
18	WTNH	08/11/12	08/11/12	Sa News 8 @ 7p	7p-730p		:30			NM	1	$300.00
Week:		Start Date 08/06/12	End Date 08/12/12	Weekdays -----S-	Spots/Week 1	Rate $300.00						
N 19	WTNH	08/07/12	08/10/12	M-F 7p-730p	7p-730p		:30			NM	3	$3,600.00
Week:		Start Date 08/06/12	End Date 08/12/12	Weekdays -TWTF--	Spots/Week 4	Rate $1,200.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
3	WTNH	08/06/12-08/12/12		*M-F 7p-730p*	*7p-730p*	-TuWThF----	*:30*		*~~$1,200.00~~*	*NM*		
	See MG 13.3,13.4,13.5,13.6,13.7,13.8											
N 20	WTNH	08/07/12	08/10/12	M-F 730p-8p	730p-8p		:30			NM	2	$2,000.00
Week:		Start Date 08/06/12	End Date 08/12/12	Weekdays -TW-F--	Spots/Week 3	Rate $1,000.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	WTNH	08/06/12-08/12/12		*M-F 730p-8p*	*730p-8p*	-TuW--F----	*:30*		*~~$1,000.00~~*	*NM*		
	See MG 13.3,13.4,13.5,13.6,13.7,13.8											
N 21	WTNH	08/07/12	08/09/12	Late News 8	11p-1135p		:30			NM	1	$1,000.00
Week:		Start Date 08/06/12	End Date 08/12/12	Weekdays -T-T---	Spots/Week 2	Rate $1,000.00						

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New Haven, CT 06510
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Contract / Revision	Alt Order #
196369 /	

Contract Dates	Product	Estimate #
08/07/12 - 08/14/12	Women Vote	11570

Advertiser	Original Date / Revision
POL/Women Vote	08/07/12 / 08/07/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Spot	Ch	Start Date / Date Range	End Date	Weekdays / Description	Spots/Week / Start/End Time	Rate / Weekdays	Length		Rate	Type		
1	*WTNH*	*08/06/12-08/12/12*		*Late News 8*	*11p-1135p*	*-Tu-Th-----*	*:30*		*~~$1,000.00~~*	*NM*		
	See MG 13.3,13.4,13.5,13.6,13.7,13.8											
22	WTNH	08/12/12	08/12/12	Late News 8	11p-11:35p		:30			NM	1	$2,250.00
Week:		Start Date 08/06/12	End Date 08/12/12	Weekdays ------S	Spots/Week 1	Rate $2,250.00						
23	WTNH	08/08/12	08/08/12	Nightline	1135p-120630a		:30			NM	1	$500.00
Week:		Start Date 08/06/12	End Date 08/12/12	Weekdays --W----	Spots/Week 1	Rate $500.00						
								Totals			43	$29,275.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 -08/14/12	43	$29,275.00	$24,883.75
Totals	43	$29,275.00	$24,883.75

Signature: _____ **Date:** _____

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MSR

Station Order Revised
Women Vote

Market: Hartford, CT
Flight Dates: Tuesday, August 07, 2012 to Tuesday, August 14, 2012

Estimate ID
11570

Contact: Roger Megroz
Email: Roger.Megroz@wtnh.com
Phone: 203-784-8888
Fax: 203-784-8912
Direct:

WTNH-TV

Program Name	DP	Days	Gross Rate	Tue Aug 07	Wed Aug 08	Thu Aug 09	Fri Aug 10	Sat Aug 11	Sun Aug 12	Mon Aug 13	Tue Aug 14	Total
WTNH 6a News 6:00 AM 7:00 AM	EM	M-F 30	$450.00 **$2,250.00**		1	1	1			1	1	5
Good Morn America 7:00 AM 9:00 AM	EM	M-F 30	$500.00 **$2,500.00**		1	1	1			1	1	5
Saturday 7a News 7:00 AM 8:00 AM	EM	Sa 30	$225.00 **$225.00**					1				1
Good Morning Sun 8:00 AM 9:00 AM	EM	Su 30	$350.00 **$350.00**						1			1
Dr. Phil 9:00 AM 10:00 AM	DT	M-F 30	$300.00 **$300.00**			1						1
Rachael Ray 10:00 AM 11:00 AM	DT	M-F 30	$250.00 **$250.00**				1					1
The View 11:00 AM 12:00 PM	DT	M-F 30	$450.00 **$450.00**							1		1
WTNH Noon News 12:00 PM 12:30 PM	DT	M-F 30	$350.00 **$350.00**		1							1
CT Style 12:30 PM 1:00 PM	DT	M-F 30	$250.00 **$250.00**							1		1
Judge Judy 4:00 PM 4:30 PM	EF	M-F 30	$450.00 **$900.00**		1		1					2
Judge Judy 4:30 PM 5:00 PM	EF	M-F 30	$450.00 **$1,350.00**		1	1				1		3
WTNH 5p News 5:00 PM 6:00 PM	EN	M-F 30	$1,000.00 **$1,000.00**							1		1

G - Fri

ADD 1-3P Chow-GMA Fri, Aug 10

Rachael Beale
Media Strategies and Research
11350 Random Hills Road, Suite 670, Fairfax, Virginia 22030
rachael@mediastrategies.com

Date/Time Sent: 8/6/2012 11:51:23 AM
WTNH-TV

MSR

Station Order Revised
Women Vote

Market: Hartford, CT
Flight Dates: Tuesday, August 07, 2012 to Tuesday, August 14, 2012

Estimate ID
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Contact: Roger Megroz
Email: Roger.Megroz@wtnh.com
Phone: 203-784-8888
Fax: 203-784-8912
Direct:

WTNH-TV

Program Name	DP	Days Length	Gross Rate	Tue Aug 07	Wed Aug 08	Thu Aug 09	Fri Aug 10	Sat Aug 11	Sun Aug 12	Mon Aug 13	Tue Aug 14	Total
WTNH 5p News 5:00 PM 6:00 PM	EN	M-F 30	$750.00 **$2,250.00**		1	1	1					3
WTNH 6p News 6:00 PM 6:30 PM	EN	M-F 30	$1,000.00 **$4,000.00**	1	1	1	1		1500 - mon 1X			4
Saturday 7p News 7:00 PM 7:30 PM	EN	Sa 30	$300.00 **$300.00**					1				1
Jeopardy 7:00 PM 7:30 PM	PA	M-F 30	$1,200.00 **$4,800.00**	1	1	1	1					4
Wheel Of Fortune 7:30 PM 8:00 PM	PA	M-F 30	$1,000.00 **$3,000.00**	1	1	Thurs - X	1					3
WTNH 11p News 11:00 PM 11:35 PM	LN	M-F 30	$1,000.00 **$2,000.00**	1		1	Fri					2
Sunday 11p News 11:00 PM 11:35 PM	LN	Su 30	$2,250.00 **$2,250.00**						1			1
Nightline 11:35 PM 12:05 AM	LF	M-F 30	$500.00 **$500.00**		1	E			~~1X mon~~ 500 -			1
Station Gross Totals			**$29,275.00**	**5**	**9**	**8**	**8**	**2**	**2**	**6**	**2**	**42**

Rachael Beale
Media Strategies and Research
11350 Random Hills Road, Suite 670, Fairfax, Virginia 22030
rachael@mediastrategies.com

Date/Time Sent: 8/6/2012 11:51:23 AM
WTNH-TV

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WTNH 6a News 6:00 AM 7:00 AM	EM	M-F 30	$450.00 **$2,250.00**	2	1	1	1			1	1	5
Good Morn America 7:00 AM 9:00 AM	EM	M-F 30	$500.00 **$2,500.00**		1	1	1			1	1	5
Saturday 7a News 7:00 AM 8:00 AM	EM	Sa 30	$225.00 **$225.00**					1				1
Good Morning Sun 8:00 AM 9:00 AM	EM	Su 30	$350.00 **$350.00**						1			1
Dr. Phil 9:00 AM 10:00 AM	DT	M-F 30	$300.00 **$300.00**			1						1
Rachael Ray 10:00 AM 11:00 AM	DT	M-F 30	$250.00 **$250.00**				1					1
The View 11:00 AM 12:00 PM	DT	M-F 30	$450.00 **$450.00**							1		1
WTNH Noon News 12:00 PM 12:30 PM	DT	M-F 30	$350.00 **$350.00**		1							1
CT Style 12:30 PM 1:00 PM	DT	M-F 30	$250.00 **$250.00**							1		1
Judge Judy 4:00 PM 4:30 PM	EF	M-F 30	$450.00 **$900.00**		1		1					2
Judge Judy 4:30 PM 5:00 PM	EF	M-F 30	$450.00 **$1,350.00**	1		1				1		3
WTNH 5p News 5:00 PM 6:00 PM	EN	M-F 30	$1,000.00 **$1,000.00**	1						1		1

Rachael Beale
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rachael@mediastrategies.com

Date/Time Sent: 8/6/2012 11:51:23 AM
WTNH-TV

MSR

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Women Vote

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WTNH 5p News 5:00 PM 6:00 PM	EN	M-F 30	$750.00 **$2,250.00**	2	1	1	1					3
WTNH 6p News 6:00 PM 6:30 PM	EN	M-F 30	$1,000.00 **$4,000.00**	2 1	1	1	1					4
Saturday 7p News 7:00 PM 7:30 PM	EN	Sa 30	$300.00 **$300.00**	2				1				1
Jeopardy 7:00 PM 7:30 PM	PA	M-F 30	$1,200.00 **$4,800.00**	2 1	1	1	1					4
Wheel Of Fortune 7:30 PM 8:00 PM	PA	M-F 30	$1,000.00 **$3,000.00**	2 1	1		1					3
WTNH 11p News 11:00 PM 11:35 PM	LN	M-F 30	$1,000.00 **$2,000.00**	2 1		1						2
Sunday 11p News 11:00 PM 11:35 PM	LN	Su 30	$2,250.00 **$2,250.00**	1					1			1
Nightline 11:35 PM 12:05 AM	LF	M-F 30	$500.00 **$500.00**	2	1							1
Station Gross Totals			**$29,275.00**	**5**	**9**	**8**	**8**	**2**	**2**	**6**	**2**	**42**

Rachael Beale
Media Strategies and Research
11350 Random Hills Road, Suite 670, Fairfax, Virginia 22030
rachael@mediastrategies.com

Date/Time Sent: 8/6/2012 11:51:23 AM
WTNH-TV

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
WTNH-TV Hartford, CT	8/6/2012

I, Media Strategies and Research

do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation, or Package	Days	Class	Times per Week	Number of Weeks

SEE ATTACHED SCHEDULE

Date of First Broadcast:	Date of Last Broadcast:
Tuesday, August 07, 2012	Tuesday, August 14, 2012

Total Gross Charges: $29,275.00

This broadcast time will be used by: Women Vote

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

[X] Yes [ ] No

MSR

Media Strategies and Research

1580 Lincoln Street, Suite 510
Denver, Colorado 80203
(303) 989-4700

11350 Random Hills Road, Suite 670
Fairfax, Virginia 22030
(703) 877-2000

For Programming that "communicates a message relating to any political matter of national importance, "list the name of the legally qualified candiate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For Programming that "communicates a message relating to any political matter of national importance, attach Agreed Upon Schedule.

I represent that the payment for the above described broadcast time has been furnished by:

Women Vote

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment , if other than an individual person, is:

☐ **a corporation;** ☐ **a committee;** ☐ **an association;** ☒ **or other unincorporated group.**

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

1120 Connecticut Ave. NW Suite 1100, Washington, DC 20036

Executive Director Amy Dacey 202-326-14 Treasurer:

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s).
For the above-stated broadcast(s) I also agree to prepare a script, transcript, or tape, which will be delivered to the station prior to the time of the scheduled broadcasts.

To Be Signed By Issue Advertiser

Monday, August 06, 2012		303-989-4700
Date	Signature	Contact Phone Number

To Be Signed By Station Representative

☐ Accepted ☐ Accepted In Part ☐ Rejected

Signature	Printed Name	Title